



Key Components of ONIC Strategic Plan 2007-2009

Our Mission

To be a leader in Central Florida in providing opportunities for housing that is safe, comfortable, affordable, and long-lasting.

Our Vision

Healthy neighborhoods of opportunity with quality, affordable housing with a diversity of incomes and housing types.

Our Guiding Principles

- Keep a diversified portfolio of projects within ONIC's resources and skills, so as to promote financial stability.
- Work in partnerships whenever possible to leverage resources, mitigate risk, and build capacity of ONIC and/or other partners.
- Focus on geographic deconcentration of affordable housing and on healthy densities in revitalizing neighborhoods.
- Offer unique value, pricing, and services to complement rather than compete with the for-profit sector.

Strategic Goals

Our PRODUCTION GOAL is to promote the preservation of existing, affordable housing and/or production of new, quality affordable housing.

Our OPERATIONS GOALS are:

- to provide our residents with a stable, safe living environment enriched with a reasonable amount of programs, activities, and services that may enable them to be good citizens, to improve their lives, and work toward achieving personal fulfillment.
- to maintain organizational and financial sustainability

Our BOARD & BUSINESS DEVELOPMENT GOALS are:

- to publicize ONIC's successes and experience to those who can contribute to our long-term success.
- to provide for the sustainable governance and management of ONIC.



6/26/2007